







# Successfully manage and grow your business

The SAP® Business One application offers an affordable way to manage your entire business – from accounting and financials, purchasing, inventory, sales and customer relationships, and project management, to operations and human resources. SAP Business One helps you to streamline processes, gain a greater insight into your business, so that you can act fast and make decisions based on real time information, to help you drive profitable growth.

## **A single view of your business to help you stay in control**

We understand that businesses like yours have big dreams and big goals, and as your business grows it can be difficult to get a single view of what is happening at any given time, when information resides in different applications or even locations. SAP Business One is designed for small and mid-sized companies to grow with you, it is flexible, modular, yet powerful and with its user-friendly interface, it is simple to use.



# SAP Business One

## **A complete and customizable solution**

SAP Business One is a single, integrated solution that provides clear visibility into your entire business and complete control over every aspect of your operations. It captures all critical business information for immediate access and use company-wide. Unlike accounting packages and spreadsheets, it delivers what you need to manage your key business areas.

Because every business is different, SAP Business One is designed with flexibility in mind. Whether it's deployed on premise or in the cloud, you can access SAP Business One at anytime, anywhere via any mobile device. And because SAP Business One runs on both the SAP HANA® and Microsoft SQL server platforms, you can choose the one that suits your business best.

What's more, your employees can start using it from day one. As your business grows, you can customize and extend SAP Business One to meet your evolving needs.

Do you want to grow your business overseas? SAP Business One supports 27 languages and 43 country-specific versions, delivered and supported locally by our extensive network of over 700 SAP Business One partners.















# Empower your people to make smart decisions faster

SAP Business One empowers your employees to make smart, confident decisions, faster by capturing all critical information across sales, customers, operations, and finance – making it instantly available company-wide. By integrating this data in one system instead of multiple disconnected spreadsheets, it eliminates duplicate data entry, costs, and related errors. Workflow-based alerts trigger automatic responses when important business events occur, allowing you to focus on the most critical events. You have clear visibility into how your business is performing and greater confidence in the information used to make decisions.

## Analytics and reporting







Together with the fully integrated SAP Crystal Reports for SAP Business One you can create dashboards and reports that provide insight into all business areas. Intuitive, interactive drill-down functionality helps you get answers to your most pressing questions. Employees can address customer needs faster, and managers can accurately track revenues, costs, and cash flow to assess performance and take quick corrective action.

For even faster information access, the SAP HANA version for SAP Business One provides powerful analytics in real time, making it easier for users to search SAP Business One for the information you need and create standard or ad hoc reports in a moment.

# Find an industry-specific solution for your expanding business

Take advantage of the extensive industry functionality, best practices, and processes built into SAP Business One. And as your business grows, you can extend SAP Business One to meet your specific business and industry challenges using the SAP Business One studio, software development kit, or any of over 500 add-on solutions built by our partners.

Consumer products	Industrial Machinery and Components	Professional Services	Retail	Wholesale distribution
				
<p>Align every aspect of your operations to the needs of modern consumers – with SAP Business One software for the consumer products industry. Anticipate, plan, and manage demand – and deliver the consumer goods and products shoppers crave.</p>	<p>Meet customer demand and develop new revenue streams with SAP Business One for the industrial manufacturing industry. Shrink supply chain costs, accelerate cycle times, minimise scrap and re-work – and ultimately speed time to profit.</p>	<p>Deliver consistent, high-value services to your clients with SAP Business One software for professional services and consulting firms. Establish a repeatable process for service delivery – and improve resource planning, project management, billing, and more.</p>	<p>Give consumers the products, information, and personalised shopping experiences they want – across any channel – with SAP Business One for retail. Harness real-time customer and POS insights, engage shoppers, and optimise everything from merchandising to your supply chain.</p>	<p>Proactively meet customer and supplier demand with SAP Business One for wholesale distribution. Improve everything from demand planning to inventory and supply chain management – and run flexible, tightly integrated processes to achieve operational excellence.</p>

For more information and to watch customer success stories visit <http://go.sap.com/product/enterprise-management/business-one.html>

# And now there is a SAP Business One to suit your business today and tomorrow and the future.

## Cloud

You can now deploy SAP Business One Cloud for a monthly licence fee, so when your business grows your SAP Business One solution grows with you.



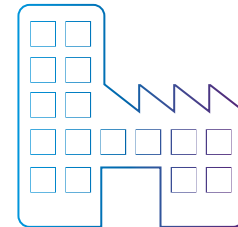
## Mobile

Manage your business on the move and mobilise your sales team with SAP Business One mobile apps, so you are in control, available anytime, anywhere and on any mobile device.



## On premise

If you want to deploy your SAP Business One solution in the office – that's just fine too, we have a deployment solution to suit all our customers' needs



# Myth busting – whoever said SAP Business One is....

## Too expensive

Designed to be affordable for small businesses SAP Business One has a low total cost of ownership and is one comprehensive application to cover all your departments needs from one solution

## Too difficult to implement

Quick and easy to implement – get you up and running in days or weeks Over 55.000 SAP Business One customers, implemented in over 150 countries, in 27 languages and 43 localized versions.

## Too complex

We packed a lot in yes but SAP Business One is also modular and flexible with over 500 add-on solutions, tailored to industries or special functions. And with an established network of over 700 SAP Business One partners to support you wherever you are in the world.

# Whatever your business we've got you covered

SAP Business One designed specifically for small companies and midsize businesses, the SAP® Business One application is a single, affordable solution for managing your entire company – including financials, sales, customer relationships, and operations.

Sold exclusively through SAP partners, it helps streamline your operations from start to finish, gain instant access to complete information, and accelerate profitable growth.

<http://go.sap.com/product/enterprise-management/business-one.html>

**SAP**® Business  
**One**



